

IPO Test

Naturally it is up to each individual company to answer the question whether it is "ready to go public". Nevertheless, a range of fundamental criteria must be observed. The following questionnaire can be viewed to get an idea of what has to be dealt during the listing process.

Are you really exchange ready?			
	Applies full	Partially true	Does not apply
1. Your company is established in its core business, or it has above-average prospects in a core market.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Your company generates sustainable profits or has shown above-average sustainable growth in a new and innovative market.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Your company has a convincing, transparent and sustainable business concept. Strategies and goals are regularly reviewed and followed continuously using a detailed business plan.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Your company has a clear corporate and management structure appropriate for the breadth and focus of the company. All key management positions are held by people who bring appropriate professional qualifications role.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Your company has efficient systems for management information, controlling, and risk as well as structures for accounting and controlling that regularly allow for a realistic estimate of your company's business situation.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. Your company has a supervisory board or council, whose members are professionally and appropriately qualified for their role.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. Your company is planning to raise private equity in order to enter new markets, increase its competitive strength or change its financial or shareholder structure.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. Your company is ready to open itself to the international capital market and to publish earnings reports promptly, completely and continuously. An on-going dialog with investors and intermediaries is a central part of your corporate strategy.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. Your company is prepared to report according to international accounting standards, or is preparing to switch to using accounting principles that meet international principles.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10. Your company is legally incorporated as a limited stock corporation, or is interested in changing its legal form to one of these.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Source: Deutsche Boerse, 2006

